

FARMERS and CRAFTS MARKET of LAS CRUCES

Regular Board Meeting Minutes November 7, 2017

Board Members Present: Brenda Mosley- Chair, Wilma Durio- Vice Chair, Sharon Carrillo- Treasurer, Karin Bradshaw- Secretary, Javier Amaro, Anthony Telles

Vendors Present: Clyde Williamson, Nancy Baer, Debbie Bond, Penny Bagwell

Mosley: Meeting Called to Order at 5:34pm

Mosley: Read Conflict of Interest Inquiry and Privilege of the Floor

Mosley: Called for Approval of the Agenda

Bradshaw: Motion to Amend the Agenda. Add #4- Motion, Discussion and Approval- Certified Folder Distribution

Durio: Motion to add #5- Motion, Discussion and Approval- Gatekeepers

Mosley: Motion to add under Reports #6- Strategic Plan- Amaro

Mosley: Called for Motion to Approve the Agenda with Amendments

Durio: Motion to Approve the Agenda with Amendments

Bradshaw: Second. All Ayes. Motion passes

Committee Reports

Finance: Carrillo: Rough draft of 2016 Audit by Accounting Firm handed out for review. Profit and Loss for October 2017- Net Income \$205.73. Profit and Loss from January thru October 2017- Net Income \$38,189.65. Working on Annual Budget. Policy and Procedure manual for Finance needs to be done.

Marketing: Bradshaw: Our Facebook Ad for Last Wednesday Night Market was a success. Our new campaign will be Shop Small, Shop Local Saturday November 25. We have a large box of goodies, provided by Alice Benjamin, that we will be handing out.

Operations: Durio: *see attachment*

Quality Control: Durio: Orientation is scheduled for November 15, 2017 with at least 8 to 10 people signed up. DLCP has still not provided their application even after both repeated emails and personal requests.

Elections: Durio: 3 Nominations. Bios have been in newsletters. BCs will have ballot boxes. They will receive them by 8am and they will be picked at noon. Andy or Armando will pick the boxes up from us for counting.

Strategic Plan: Amaro: I handed a template out at the last meeting I attended. Looking for input from both the board and vendors. Would like to have a meeting on November 29th. Will confirm date and place. Would like to have some foundation on the direction the Market would like to go and achieve

New Business

Durio: Motion to postpone Motion, Discussion and Approval of City Lease

Carrillo: Second. All Ayes. Motion passes

Bradshaw: Motion to accept changes to the P&P's with grammatical changes as of November 7, 2017

Durio: Second. All Ayes. Motion passes

Carrillo: Motion to allow vendor membership one vote per Board vacancy

Amaro: Second. All Ayes. Motion passes.

Durio: Motion to amend the Agenda to add Organizational Policy #4

Carrillo: Second. All Ayes. Motion passes

Durio: Motion to add verbiage to Organizational Policy #4- Election Process for Elected Vendors on item #1, effective November 7, 2017

Carrillo: Second. All Ayes. Motion passes

Mosley: Motion to add new locations and added cost of printing new cards to Certified Folder contract.

Telles: Second. All Ayes. Motion passes

Durio: Motion to remove #5- Gatekeeper from the Agenda

Bradshaw: Second. All Ayes. Motion passes.

Board Comments

Durio: We need to remember to keep the idea of "a vision" for the Market.

Mosley: More people at the Market. Make a goal to come up with something in 2 months. Maybe possibly go to 1 meeting a month next year. Just need to remember that we need to respond to emails and a special meeting can always be called if it is needed.

Vendor Comments

Williamson: Strategic plan is how you are going to do the Vision you have

Bagwell: Any thought given to trucks entering the Market at the ends? Like a terrorist attack.

Durio: Yes. Both I and Tiffany Thompson have spoken to Sergeant Baker. We need to think about this. We are a soft target. We have been promised more police presence.

Bond: Would like the Board to consider some kind of training for BCs on radio etiquette.

Mosley: Called for Motion to Adjourn

Durio: Motion to Adjourn

Bradshaw: Second. All Ayes. Motion passes

Meeting adjourned at 9:30pm

Prepared by Karin Bradshaw